Akash Pandey

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EDUCATION

Master of Business Analytics
Wichita State University, Wichita, Kansas, USA   **Aug 2023 - May 2025**
Bachelor of Technology in Computer Science   **May 2023**
RGPV, Bhopal, Madhya Pradesh, India

COMPUTER SKILLS

Programming & Web Development: HTML, CSS, Bootstrap, Adobe Photoshop, Canva, Microsoft Office (Excel, Word, PowerPoint, Access), SEO, Google Analytics, Python, Figma.

CERTIFICATIONS: Google-Certified Digital Marketer, UN-Certified Child Rights Activist, Various courses by Coursera (Programming Fundamentals by Duke University, Google Technical Support Fundamentals, IBM Z/os, Bits and Bytes of Computer Networking, Intro to Cyber Security for Businesses by University of Colorado).

PROFESSIONAL EXPERIENCE

Business Analyst Intern – Department of Sports Management
College of Applied Studies, Wichita State University   **Sep 2024 – Present**

- Assist with data analysis and research to support decision-making and strategic planning within the Department of Sports Management.
- Conduct market research to identify trends and opportunities in sports management.
- Collaborate with faculty and staff to improve operational efficiency and support event planning and execution.
- Assist with promoting department events through social media and digital channels to boost visibility and engagement.

Graduate Assistant - Marketing and Business Analyst,
College of Applied Studies   **May 2024-Present**

- Develop and execute marketing strategies to promote college initiatives and events.
- Analyze data and create reports to support decision-making and strategic planning.
- Manage social media channels and digital content to enhance the college's online presence.
- Collaborate with departments to ensure cohesive branding and messaging across all platforms.
- Conduct market research to identify trends and opportunities for growth and engagement.

Graduate Administrative Assistant
Human Performance Studies, Wichita, KS   **May 2024-Present**
- Updated and maintained departmental website, developed marketing materials.
- Built and maintained a comprehensive repository for departmental materials.
- Assisted faculty and staff, contributing to a collaborative environment.

Graduate Administrative Assistant
Center for Management Development, Wichita, KS   **Oct 2023- May 2024**
Spearheaded data collection and analysis, driving project insights and decisions.
- Led website design and functional enhancements, improving user experience and operational efficiency.
- Excelled in communicating technical concepts, ensuring team alignment.
- Implemented strategic design innovations, enhancing web functionality and user engagement.

Graduate Assistant
Center for Entrepreneurship, Wichita, KS   **May 2024-Sept 2024**

- Managed marketing, event planning, and operational support.
- Articulated complex concepts clearly, ensuring seamless project execution.
- Led with a growth-oriented mindset, enhancing functionality and fostering collaboration

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Social Media Analyst, Sr. Manager
Igrow My Biz, Bhopal, India   *Jan 2023 - Jul 2023*
- Managed social media accounts with a reach of over 300,000.
- Created and curated engaging content.

CYBER-SECURITY INTERN
CISCO
- Worked on models including switches and firewalls to maintain a secure network.

RELEVANT PROJECTS
- **ECRIS (Your Event Assistant)**: Front-End Developer using HTML, CSS, JavaScript, Bootstrap 5, and Figma. Developed an Event Management System with AI chatbot integration.
- **Smart City Project**: Front-End Developer using HTML, CSS, JavaScript, Java, Bootstrap 5, and Figma. Developed Smart City interface focusing on usability and technology integration.
- **College Review System:** Front-End Developer using HTML, CSS, JavaScript, Bootstrap 5, and Figma. Created a dynamic system for students to evaluate colleges.
- **Cricket and its Origin in India**: Conducted 6 months of research across India for a research paper.